


# Enhancing a better path



YouScience® Brightpath is a comprehensive, AI-driven academic and career advising platform designed to help students find their why, their path, and their purpose.

## We create solutions that stick

### Aptitude & Career Discovery

A powerful tool that allows users to discover their aptitudes and connect those talents to careers.

### Industry Certifications

Provides students with proof of their skills and abilities to present to potential employers or post-secondary institutions.

### Work-Based Experiences

Supports teachers by removing the burden of managing tasks associated with work-based learning, such as logging student work hours and preparing district-wide reports.

### Professional Development

Helps create solutions and systems that support students' career and life readiness. Consultative services can be added to a YouScience Brightpath subscription or services can be purchased separately. Proposals for custom solutions available upon request.

[youscience.com/professional-development](https://youscience.com/professional-development)

## Education and careers are interdependent

YouScience® is the only provider of Brightpath a fully integrated platform that delivers highly accurate aptitude-based assessments, personalized career guidance, and industry-recognized certifications.

YouScience Professional Development offers customized implementations of Brightpath for your school or program. By combining cutting-edge educational products with our Professional Development for career-connected learning, YouScience supports communities, districts, schools, and educators in preparing students for college and careers in new and exciting ways.

The YouScience Professional Development team boasts tremendous resources and tenured professionals who are passionate about education. With the recent acquisition of the National Center for College and Career Transitions (NC3T), YouScience now features:



**Unparalleled consulting services**



**World-class professional development**



**Engaging and relevant workshops**



**Insightful keynote addresses**



**Personalized implementation plans**

**Let YouScience show you how to better align talent, education, and industry.**

# YouScience® Professional Development

YouScience partners with educators to build strategic, customizable solutions that allow students to make meaningful connections between what they're learning in the classroom and their next steps in life.



## Career Development Education

Connects student knowledge to individual opportunities to increase student engagement.



## CTE, Career Pathways, and Career Academies

Provides student-centered solutions, improves school culture, and provides a network for student support.



## Employer Engagement

Expands support and industry engagement in education, promotes partnerships, creates ownership across a community, and facilitates industry expertise and guidance within the educational sector.



## Collaborative Initiatives

Our Profile of a Graduate solution assembles a holistic education, improves community and industry connections, and encourages community ownership. Our collaborative solutions incorporate input and expertise from a variety of sources.



## Career Connected and Work-based Learning

Fosters opportunities for students and industry to purposefully connect, promotes real engagement and experiences, increases students' ability to apply practical skills, and increases talent pipelines with skilled employees.



SCAN THE QR CODE

Join the millions of users and 7,000+ educational institutions that use YouScience.



## Inform and inspire your audience with a keynote from Hans Meeder

Hans Meeder is a noted author, presenter, former federal education official, and for over 25 years, a respected leader in the field of career-connected learning. He delivers inspiring keynotes designed to encourage teachers, education leaders, and business partners to improve their work on behalf of students.

## Available keynote addresses:

- Discovering hope and purpose through career-connected learning
- Workforce 2030: The future of America's workforce and the education connection
- Leadership 360: Leading yourself, leading from the middle, leading change

To book a speaking engagement with Mr. Meeder, please email:

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