

# Recruit students for success

Establish your commitment to supporting student success in every stage of the recruitment process.

## Use case #1: High school outreach

Cultivate relationships with feeder high schools (and their juniors and seniors) by providing a high-impact opportunity for college and career planning sponsored/curated by your institution.

- Collaborate with administration/counselors to give students the opportunity to complete the YouScience Discovery brain games during the school day.
- Deliver onsite opportunities within the classroom or 1-1 to help students apply their results to planning for college.
  - Help students explore best-fit careers and majors based on their results.
  - Form a substantive rapport with students and build trust with counselors.

## Use case #2: Host a career and program exploration event

Engage prospective students by providing a high-value experience to explore best-fit careers and majors. This demonstrates your commitment to their success and fosters positive relationships with students and parents.

- Provide students with an activation code before the event to complete their Discovery brain games to receive their personalized results.

- Engage students in a workshop to apply their results to career and major pathway exploration.
- Engage student ambassadors to share their YouScience experience with prospective students.

## Use case #3: Include Discovery as part of yield strategy for deposited students

Include Discovery as a high-impact student engagement strategy during the spring and summer.

- Send activation codes to deposited students as part of demonstrating your commitment to their success.
- Offer workshop opportunities to help students apply their results to career and major pathway exploration and/or validation before they meet with an advisor/register for courses.
- Engage parents as part of this “preboarding” activity in supporting their child in planning for their future in college and beyond.

Contact our higher ed team to learn more at [youscience.com/contact](https://youscience.com/contact)