

# Alabama Industries Connect with YouScience to Improve Student Outcomes

Local Businesses and Alabama School Districts Partner with YouScience to Improve Student Outcomes - Alabama AGC and YouScience

## CHALLENGE

Alabama's thriving economy in manufacturing and technology is contingent upon hiring and training the next generation of employees. The skills gap is evident in the yearly struggle employers face while attempting to hire talent to replenish the retiring workforce. Gary Savage, Alabama AGC Chairman of the Board, was introduced to YouScience and saw an opportunity to increase high school students' workforce readiness.

## SOLUTION

Alabama AGC sponsored students across 16 local district high schools to take the YouScience Profile (Summit). With insights students gained from YouScience results, more young talent is interested in job shadowing and internships than ever before. Alabama AGC has since sponsored other high schools, developed a construction training program, and continue to donate left-over construction materials to schools' CTAE programs.

## OUTCOME

Alabama AGC has helped create Go Build Alabama with a multi-pronged approach to recruit workers to their industry. Through their commitment to the community, local schools, and their partnership with YouScience, Alabama AGC hopes to help build a larger, more diverse workforce for the skilled trades and encourage other industries that face critical labor shortages to follow in their footsteps.

## GO BUILD ALABAMA

Go Build Alabama engages educators, training providers and the general public through social media, television and print ads. "The nationally acclaimed marketing campaign is geared towards attracting the next generation of skilled workers from current and future high school graduates as well as, the under- and unemployed," Jeff Rodgers, AGC's representative on the Board of Go Build Alabama. 51% of high school students surveyed said that Go Build played a role in their choosing a career in construction.

*"Many students finish high school without a clear career path. YouScience is a valuable tool to help students and their parents make informed decisions by matching their interests and skill set with career opportunities. In addition to four year degrees, there is tremendous need for trained craftspeople in all areas of today's economy. Currently, there is a severe shortage of skilled labor in the construction industry. Students might have the aptitudes for good, high-paying jobs, like those in construction, but without a tool like YouScience, they don't know to explore all their career options."*

- Gary Savage,  
2018 Chairman of the Board  
Alabama AGC

# Aligning talent, education, & industry.

By uncovering aptitudes, aligning talent with education pathways, demonstrating knowledge and skills and connecting users to real-world apprenticeships/internships, YouScience provides a comprehensive solution to makes sure your students are college and career ready. Learn more at [www.youscience.com](http://www.youscience.com)

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## UNCOVER TALENT WITH APTITUDES

Every student has talent. YouScience can help uncover and better direct it. Our performance measures of aptitudes align students' natural talent with in-demand programs and careers for which they have a competitive advantage.

## DATA-DRIVEN ACADEMIC ADVISING

Provide better career guidance to help students discover their best-fit programs and careers. From middle school, to high school and beyond, our Academic Advising Suite equips educators with actionable insights to get the right students in the right programs.

## INDUSTRY-RECOGNIZED CAREER CERTIFICATIONS

Enable students to demonstrate their skills and knowledge - and graduate with valuable certifications as key signifiers of qualified talent. Reports within the system help you track data to show student performance and program improvement.

## TALENT TO EMPLOYER CONNECTION

Help students build resumes and relationships that will make them stand out from the crowd. The value of internships, apprenticeships, and job opportunities is multiplied when students can identify where their passion and talent meet.