

Fashion Design Merchandising



About this capstone certification

The Fashion Design Merchandising capstone certification is a comprehensive certification earned upon successful completion of the following required stackable certifications. This structure validates a candidate's skills across the core areas of the profession and demonstrates readiness for advanced roles.

Required certification exams

Exams may be completed in any order.

Items

[Fashion Design Merchandising 1](#)

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[Fashion Design Merchandising 2](#)

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Capstone certification description

The Fashion Design Merchandising capstone assesses candidates' understanding of both creative and business aspects of the fashion industry. Fashion Design Merchandising 1 introduces basic concepts including fashion cycles, marketing terminology, industry components, retail categories, promotion, and career exploration. Fashion Design Merchandising 2 advances to business-focused competencies such as textiles, merchandising math, selling, visual merchandising, and leadership opportunities. Competitive events through organizations like FCCLA and DECA may also be incorporated. Together, the certifications prepare candidates for entry-level opportunities in fashion design, marketing, and retail management while reinforcing leadership and career readiness.