

Put students at the center of college and career readiness

The **California College Guidance Initiative (CCGI)** and **CaliforniaColleges** are California's statewide initiative and platform for academic planning, financial aid completion, and college and career documentation. They provide the structure and documentation for college and career planning.

CaliforniaColleges ensures students have a documented plan. **YouScience**® ensures that plan is informed by aptitudes, aligned to career opportunities, and validated with real-world credentials employers value.

Together, YouScience and CaliforniaColleges create a complete College & Career Readiness (CCR) solution.

Strengthen planning with measurable readiness

YouScience® **Brightpath** is a research-backed, performance-based college and career readiness platform that moves students from exploration to informed postsecondary selection and demonstrated readiness.

Students use aptitude data to:

- Discover best-fit careers
- Research aligned degrees and postsecondary programs within YouScience
- Identify pathways where they are most likely to persist and succeed
- Then pivot into CCGI to build and document the correct academic path

When students choose programs aligned to their strengths, they are more likely to persist, complete, and avoid unnecessary course changes or excess debt.

Brightpath supports the full student journey:



Aptitude & Career Discovery: Performance-based measurement of research-backed aptitudes



College & Career Planner: Personalized planning aligned to strengths and state requirements



Work-Based Learning: Real-world experiences connected to student aptitude and pathway fit



Industry-Recognized Certifications: 200+ certifications recognized by leading workforce employers



Resume Builder: Tools to showcase validated skills and credentials



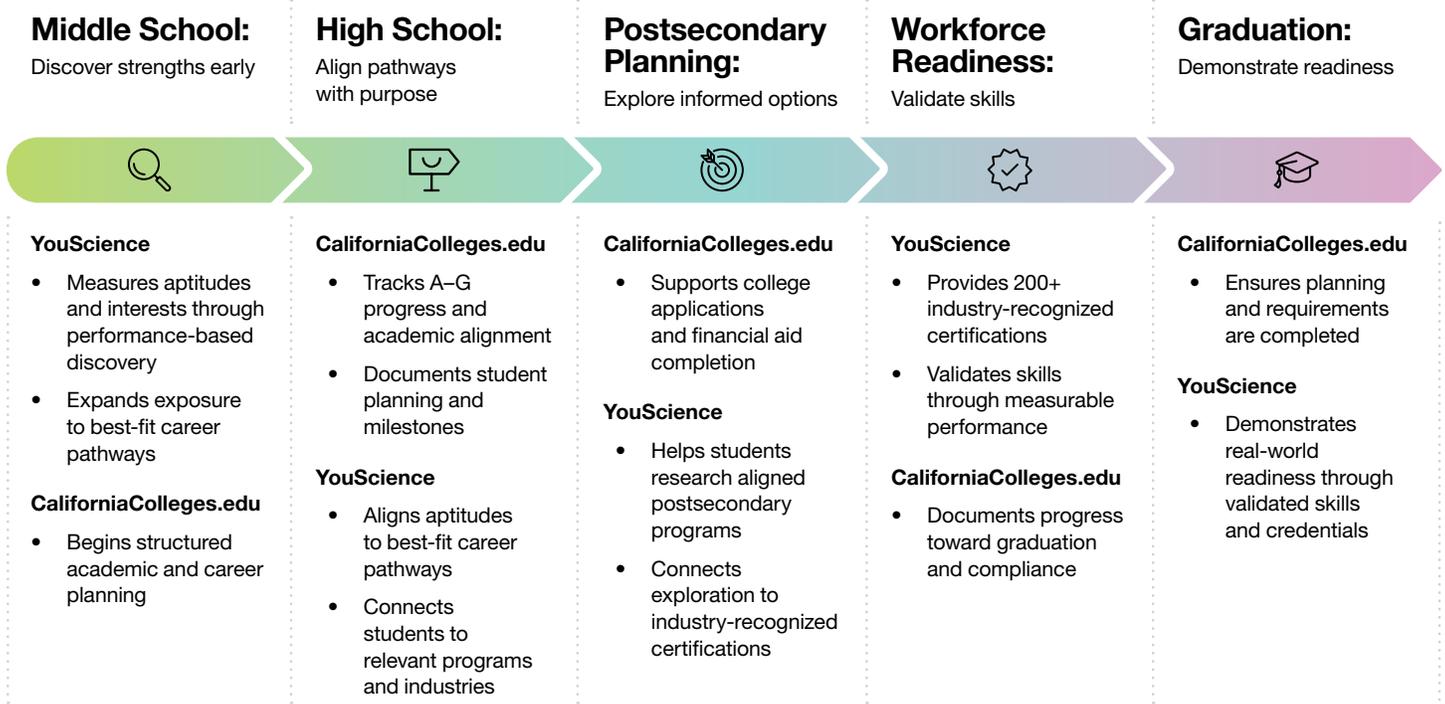
Family Connect: Engages families in informed, strengths-based planning conversations



Data & Reporting: District, school, and student-level data to align pathways with emerging talent

CaliforniaColleges + YouScience support the complete student journey

When paired together, CaliforniaColleges and YouScience create a complete college and career readiness solution.



What this means for your community

 <p>For Students</p> <ul style="list-style-type: none"> Clearer understanding of their aptitudes and interests, beyond just grades and test scores Clarity and confidence to choose the right pathway—whether that’s college, certification, technical training, apprenticeships, military service, or going straight to work Reduced risk of misalignment and excess course changes Industry-recognized credentials that validate real-world skills 	 <p>For Parents & Families</p> <ul style="list-style-type: none"> Visibility into your child’s aptitudes and how they connect to high-demand careers Clarity around all postsecondary options, not just a single college path More informed conversations about degrees, training programs, and return on investment Tools to support decisions based on data and opportunity 	 <p>For CTE Leaders & Counselors</p> <ul style="list-style-type: none"> Data-driven career guidance conversations Stronger alignment between pathways and student strengths Certification pathways that complement required planning More intentional program-of-study decisions leading to more completers 	 <p>For District Leaders</p> <ul style="list-style-type: none"> Stronger implementation of CCGI requirements Reduced silos between planning and CTE Measurable workforce readiness outcomes A defensible, student-centered CCR strategy
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SCAN THE QR CODE

See how Brightpath enhances your CCGI rollout

Strengthen your CCGI implementation with validated skill pathways through YouScience Brightpath. Schedule a California alignment conversation.

