

Five ways YouScience® Brightpath empowers students and educators

For years, YouScience® has helped millions of students discover their aptitudes.

Through our personalized pathways, students connect their skills and interests to education and career opportunities. And now we've launched the next evolution of our academic and advising platform, YouScience® Brightpath—a first-of-its-kind aptitude-based guidance platform. Learn how Brightpath can help you and your students below.

01 Leverage a foundation of scientific data and AI

Brightpath delivers a solution that combines decades of research and state-of-the-art artificial intelligence (AI) to provide all users with personalized guidance on aptitudes, education, major selection, career exploration, and more.

02 Access multiple tools through one end-to-end platform

Standardize all your applications under one comprehensive solution with Brightpath. Enable cross-sharing of data between applications and eliminate the time associated with multiple application onboarding, sign-on, and maintenance.

03 Certify students with needed industry-recognized skills

Brightpath offers more than 200 industry certifications to help students demonstrate their specific and in-demand industry skills, which opens doors to internships, apprenticeships, and entry-level careers.

04 Fuel decisions and access grants with insights and data

Measure and improve program performance using accurate real-time data that helps you demonstrate value and make a strong case for grants and budget allocation.

05 Guide students toward informed life decisions

Bring the real world into school with work-based experiences that allow students to take their education and career to another level in a safe, guided path.

Schedule a demo to learn how Brightpath can empower you and your students.



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youscience.com/brightpath